



HOME STARTS HERE

A DCCCA Housewarming Benefit

Sponsorship Prospectus

October 2, 2025

The Jayhawk Club
1809 Birdie Way
Lawrence, KS 66047



Home means a place where we are safe, valued and supported. For too many women, substance use and behavioral health issues make it impossible to provide the kind of home life they want for their children. Access to safe, stable housing is a hurdle that stands in the way for many individuals in their attempt to sustain long-term recovery.

DCCCA is committed to removing that barrier as we prepare for the opening of our Improving Lives...Close to Home transitional houses campaign in Douglas County, currently underway at DCCCA First Step at Lake View. We invite you to join us for Home Starts Here, a housewarming benefit breakfast, on Thursday, October 2, 9:00 at the Jayhawk Club in Lawrence. This gathering will celebrate our campaign progress and the profound impact on those we serve.

Funds raised will help furnish our transitional housing community where women in recovery and their children can experience DCCCA services including integrated substance use treatment, access to childcare, education support, and explore employment opportunities.

Your investment will provide a life-changing transformation toward a brighter future for generations to come. We are excited to embark on this recovery-focused housing initiative together!

On behalf of everyone at DCCCA, thank you for your support and I hope you'll choose to partner with us in recognition of Home Starts Here.

Sincerely,

Lori B. Alvarado

DCCCA CEO



Lori Alvarado
Chief Executive Officer





HOME STARTS HERE

A DCCCA Housewarming Benefit

Home Starts Here: A Housewarming Benefit is a breakfast fundraiser supporting DCCCA's Close to Home Project, an initiative providing transitional housing for women in recovery and their children in Douglas County. This event is more than a meal—it's a community effort to turn houses into homes. Funds raised will directly support the furnishing of ten new duplexes, helping create safe, comfortable, and welcoming living spaces where families can heal, rebuild, and thrive. Within this supportive community, residents will have access to treatment at DCCCA, childcare, educational pathways, and employment support. While the homes will serve Douglas County families, the project is designed as a model for recovery-focused housing that can be replicated across the state. By joining us, sponsors and donors will help transform these units into places of hope, stability, and new beginnings.



SPONSORSHIP OPPORTUNITIES & BENEFITS

PRESENTING SPONSOR \$10,000	PLATINUM \$5,000	GOLD \$2,500	SILVER \$1,500	BRONZE \$500
<ul style="list-style-type: none"> • Brunch Sponsor • Exclusive Distribution of Marketing Materials • Two Complimentary Tables (Sixteen Guest Registrations) • Full-Page Advertisement in Program • Social Media Recognition • News Release/ Publication Recognition • Website Recognition/Logo • Logo Recognition in Welcome Slideshow 	<ul style="list-style-type: none"> • Full-Page Advertisement in Program • Eight Complimentary Registrations • Social Media Recognition (Post-Event) • News Release/ Publication Recognition • Website Recognition/Logo • Logo Recognition in Welcome Slideshow 	<ul style="list-style-type: none"> • Half-Page Advertisement in Program • Six Complimentary Registrations • Website Recognition/Logo • Logo Recognition in Welcome Slideshow 	<ul style="list-style-type: none"> • Quarter-Page Advertisement in Program • Four Complimentary Registrations • Logo Recognition in Welcome Slideshow 	<ul style="list-style-type: none"> • Two Complimentary Registrations • Logo Recognition in Welcome Slideshow

Customized sponsorship packages are available.
Contact Kelly Garcia for more information.
kgarcia@dcca.org

For more information, or to register:
<https://www.dcca.org/close-to-home/>



Final Program Advertisements - advertisements are available in the printed Home Starts Here Program available to the conference attendees. The size of the program is 8.5" x 11". Sample of ad layout and sizes below.

For more information, please contact:

Nancy Glennon

nglennon@dccca.org

Full Page
8.5" x 11"

Half Page
5.5" x 4.25"

Quarter Page
2.125" x 2.75"

Quarter Page
2.125" x 2.75"



DCCCA
www.DCCCA.org

DCCCA, Inc. provides social and community services across Kansas, Oklahoma, Missouri and Iowa that improve the safety, health and well-being of those we serve.

785.841.4138