



7th Annual Kansas Opioid and Stimulant Conference

Sponsorship and Exhibitor Prospectus

November 28th, 2023

-  **Emerging Trends**
-  **Prevention**
-  **Health Systems and Prescribers**
-  **Public Safety and First Responders**
-  **Treatment and Recovery**

Hyatt Regency Wichita
400 Waterman St.
Wichita, KS 67202



DCCCA
IMPROVING LIVES



Kansas Opioid and Stimulant Conference

DCCCA has hosted the Kansas Opioid and Stimulant Conference in collaboration with the Kansas Prescription Drug and Opioid Advisory Committee, Kansas Department for Aging and Disability Services, and Kansas Department of Health and Environment since 2017. This event was developed as a response to the emerging opioid overdose epidemic in Kansas. We were seeking ways to engage community partners to respond to the growing crisis proactively and collaboratively. We wanted people to leave our conference feeling informed and empowered to make an impact in their communities. At the end of the first conference, I was certain we had done something right.

Evaluation feedback was overwhelmingly positive and participants wanted more. Each year, we have built on the success of the first conference and have increased our attendance to more than 650 individuals sharing their expertise and learning from others at our event. DCCCA is focused on bringing top experts in the opioid crisis field to share best practices in prescribing, prevention, treatment and recovery, and law enforcement to ensure Kansas has the tools needed to save lives and prevent overdose death. In 2022, we also added a conference track focused on stimulants in response to trends in our state.

DCCCA is thrilled to host the 2023 Kansas Opioid and Stimulant Conference on November 28th at the Hyatt Regency in Wichita. We are seeking partnerships to make 2023 our best conference yet! We invite you to engage with this dynamic conference as a sponsor. We have a variety of opportunities for sponsorship outlined in the prospectus and also welcome additional conversations if you have ideas about how you would like to connect with the event.

Join us in making the 7th Annual Kansas Opioid and Stimulant Conference a cutting-edge event to remember! We look forward to collaborating with you.

Sincerely,

Chrissy Mayer
Chief Community-Based Services Officer



Chrissy Mayer
Chief Community-Based Services



SPONSORSHIP OPPORTUNITIES & BENEFITS

PRESENTING SPONSOR \$10,000	PLATINUM \$5,000	GOLD \$2,500	SILVER \$1,500	BRONZE \$500
<ul style="list-style-type: none"> •Afternoon Break Sponsor •Reserved Ballroom Seating •Eight Complimentary Conference Registrations •Full-Page Advertisement in Conference Program •Social Media Recognition (Post-Event) •News Release/Publication Recognition •Conference Website Recognition/Logo •Informational Item Provided to Participants •Logo Recognition in Welcome Slideshow •Complimentary Table in Exhibit Hall 	<ul style="list-style-type: none"> •Six Complimentary Conference Registrations •Full-Page Advertisement in Conference Program •Social Media Recognition (Post-Event) •News Release/Publication Recognition •Conference Website Recognition/Logo •Informational Item Provided to Participants •Logo Recognition in Welcome Slideshow •Complimentary Table in Exhibit Hall 	<ul style="list-style-type: none"> •Four Complimentary Conference Registrations •Half-Page Advertisement in Conference Program •Conference Website Recognition/Logo •Informational Item Provided to Participants •Logo Recognition in Welcome Slideshow •Complimentary Table in Exhibit Hall 	<ul style="list-style-type: none"> •Two Complimentary Conference Registrations •Quarter-Page Advertisement in Conference Program •Informational Item Provided to Participants •Logo Recognition in Welcome Slideshow •Complimentary Table in Exhibit Hall 	<ul style="list-style-type: none"> •Logo Recognition in Welcome Slideshow •Complimentary Table in Exhibit Hall



SPONSORSHIP PACKAGES

Sponsorship Package Item Descriptions:

- **Final Program Advertisements** - advertisements are available in the printed Opioid and Stimulant Conference Guide available to the conference attendees. The size of the conference program is 8.5" x 11". Sample of ad layout and sizes below.
- **Informational Item for Participant Bags** - Items may be placed in participant bags. Sponsors may provide 650 of one item to be placed in the participant bags. Sponsors will be responsible for the production and shipping of the item.

All sponsors will receive the following:

- Tax-deductible donation and receipt
- Recognition in the conference program and welcome slideshow
- Sponsor ribbons
- Exhibitor table

All items must be received by DCCCA no later than October 31st. Please send to:
3312 Clinton Parkway, Lawrence, KS 66047

For more information on sponsorship opportunities, please contact:

Lori Moriarty
lmoriarty@dccca.org

The 7th Annual Kansas Opioid and Stimulant Conference is being held on November 28, 2023 at the Hyatt Regency in Wichita hosted by DCCCA, the Kansas Department for Aging and Disability Services, the Kansas Department of Health and Environment, and the Kansas Prescription Drug and Opioid Advisory Committee.



Kansas Opioid and Stimulant Conference

Final Program Advertisements - advertisements are available in the printed Opioid and Stimulant Conference Guide available to the conference attendees. The size of the conference program is 8.5" x 11". Sample of ad layout and sizes below.

For more information, please contact:

Lori Moriarty

lmoriarty@dccca.org

**Full Page
8.5" x 11"**

**Half Page
5.5" x 4.25"**

**Quarter Page
2.125" x 2.75"**

**Quarter Page
2.125" x 2.75"**



EXHIBITOR OPPORTUNITIES & BENEFITS

Hyatt Regency Wichita
400 Waterman St.
Wichita, KS 67202

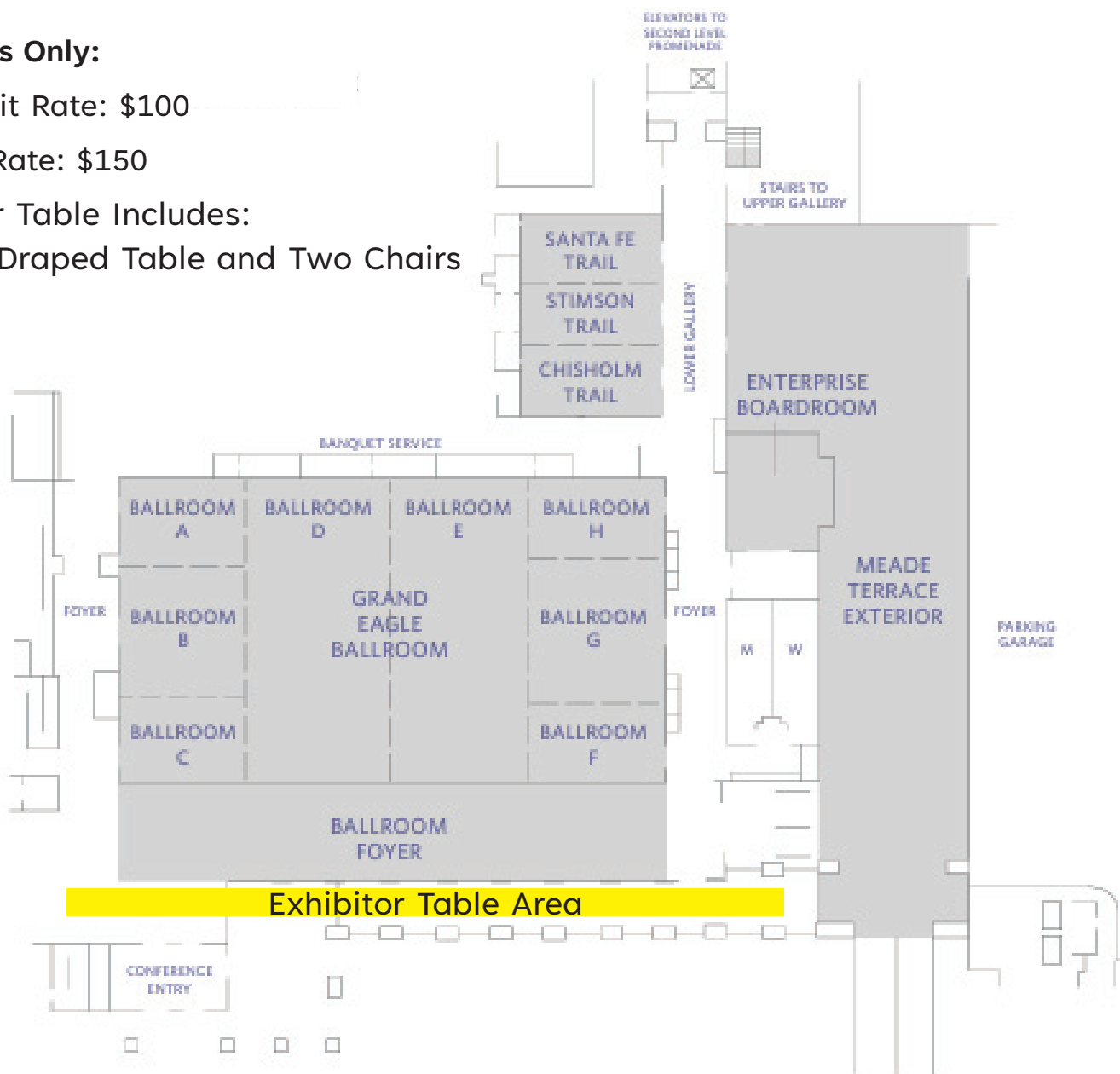
Exhibitors Only:

Non-Profit Rate: \$100

Regular Rate: \$150

Exhibitor Table Includes:

6' x 30' Draped Table and Two Chairs



For more information on exhibitor opportunities, please contact:

Lori Moriarty
lmoriarty@dcca.org