

# SPONSORSHIP PROSPECTUS

## HARVESTING HOPE

SEPTEMBER 15, 2022 | LAWRENCE, KS



# HARVESTING HOPE



# A Note from the CEO



We are excited to announce that we are holding **Harvesting Hope** on Thursday, September 15 from 5 - 7 p.m. This gathering will feature delicious food, music, tours of the First Step at Lake View facility, remarks from our clients and Board President, and provide an update to our campaign **Improving Lives...Close to Home**, a transitional housing program that will be built at the site.

It is an exciting time to partner with DCCCA, and to truly make a difference to so many people who need our services. We hope you'll join us as we continue to expand awareness about DCCCA's programs in our community and the life-saving impact we have on those we serve.

This event is an invaluable opportunity to build awareness for your brand among an audience of Douglas County citizens committed to improving lives.

We offer a range of sponsorship opportunities to suit your needs outlined in the prospectus. Don't fit in a box? We're excited to work with our sponsors to come up with tailored solutions to connect you with our guests. Contact us to discuss your needs!

On behalf of the entire DCCCA team, I hope you'll choose to partner with us for **Harvesting Hope**.

Sincerely,

*Loui B. Alvarado*







[DCCCA.org/HarvestingHope](https://DCCCA.org/HarvestingHope)

## ABOUT DCCCA

*DCCCA provides social and community services that improve the safety, health, and well-being of those we serve.*

Through substance abuse prevention and treatment services, recruitment and training of foster homes, outreach and support for families in crisis and community-based programs, DCCCA cooperates with local, state and national programs and associations to provide education, research, services and resources.

Founded in Lawrence, Kansas and serving our communities since 1974, today DCCCA has 12 sites in 10 cities.



## ABOUT HARVESTING HOPE

Harvesting Hope is an annual event gathering DCCCA stakeholders together to learn about the organization, next endeavors, and most importantly, the impact on the lives we serve.



**DCCCA FIRST STEP AT LAKE VIEW  
THURSDAY - SEPTEMBER 15, 2022  
5 - 7 P.M.**

**3015 W. 31ST STREET  
LAWRENCE, KS 66047**



## SPONSORSHIP OPPORTUNITIES & BENEFITS

**Financial Support  
or In-Kind  
Donations**

	<b>Bronze \$500</b>	<b>Silver \$1,000</b>	<b>Gold \$2,500</b>	<b>Platinum \$5,000</b>
Advertisement in full-size, full-color event program		1/8 page	1/4 page	1/2 page
Social Media Recognition/Logo	✓	✓	✓	✓
Event Website Recognition/Logo	✓	✓	✓	✓
Annual Report Recognition	✓	✓	✓	✓
Podium Recognition		✓	✓	✓
Table Signage			✓	✓
Recognition as Presenting Sponsor in event signage, program, website, and news release				✓
Table at Event for up to 8 guests				✓

**Thank you for  
supporting DCCCA's  
Harvesting Hope!**



For more information on partnership opportunities please contact:  
**Kelly Garcia**  
kgarcia@DCCCA.org



# THANK YOU 2021 SPONSORS!

