



8th Annual
**Kansas Opioid and
Stimulant Conference**

Sponsorship and Exhibitor Prospectus

December 12th, 2024

-  **Emerging Trends**
-  **Prevention**
-  **Health Systems and Prescribers**
-  **Public Safety and First Responders**
-  **Treatment and Recovery**

Hyatt Regency Wichita
400 Waterman St.
Wichita, KS 67202





Kansas Opioid and Stimulant Conference

DCCCA has hosted the Kansas Opioid and Stimulant Conference in collaboration with the Kansas Prescription Drug and Opioid Advisory Committee, Kansas Department for Aging and Disability Services, and Kansas Department of Health and Environment since 2017. This event was developed as a response to the emerging opioid overdose epidemic in Kansas. We were seeking ways to engage community partners to respond to the growing crisis proactively and collaboratively. We wanted people to leave our conference feeling informed and empowered to make an impact in their communities. Year after year we have received participant feedback affirming our goals of collaboration, education and empowerment.

Evaluation feedback from our annual conference continues to be overwhelmingly positive and participants have offered suggestions for enhancing conference offerings. We have built on the success of the first conference and have increased our attendance to more than 650 individuals sharing their expertise and learning from others at our event. DCCCA is focused on bringing top experts in the opioid crisis field to share best practices in prescribing, prevention, treatment and recovery, and law enforcement to ensure Kansas has the tools needed to save lives and prevent overdose death.

DCCCA is thrilled to host the 2024 Kansas Opioid and Stimulant Conference on December 12th at the Hyatt Regency in Wichita. We are seeking partnerships to make 2024 our best conference yet! We invite you to engage with this dynamic conference as a sponsor. We have a variety of opportunities for sponsorship outlined in the prospectus and also welcome additional conversations if you have ideas about how you would like to connect with the event.

Join us in making the 8th Annual Kansas Opioid and Stimulant Conference a cutting-edge event to remember! We look forward to collaborating with you.

Sincerely,

A handwritten signature in cursive script that reads "Chrissy Mayer".

Chrissy Mayer
DCCCA Chief Community-Based Services Officer



Chrissy Mayer
DCCCA Chief Community-Based Services Officer



2024 SPONSORSHIP OPPORTUNITIES & BENEFITS

PRESENTING SPONSOR \$10,000	PLATINUM \$5,000	GOLD \$2,500	SILVER \$1,500	BRONZE \$500
<ul style="list-style-type: none"> • Luncheon Sponsor • Exclusive Distribution of Marketing Materials During Lunch • 5 Minute Presentation at Lunch • Reserved Ballroom Seating • Eight Complimentary Conference Registrations • Full-Page Advertisement in Conference Program • Social Media Recognition • News Release/ Publication Recognition • Conference Website Recognition/Logo • Informational Item Provided to Participants • Logo Recognition in Welcome Slideshow • Complimentary Table in Exhibit Hall Premium Location 	<ul style="list-style-type: none"> • Six Complimentary Conference Registrations • Full-Page Advertisement in Conference Program • Social Media Recognition (Post-Event) • News Release/ Publication Recognition • Conference Website Recognition/Logo • Informational Item Provided to Participants • Logo Recognition in Welcome Slideshow • Complimentary Table in Exhibit Hall Premium Location 	<ul style="list-style-type: none"> • Four Complimentary Conference Registrations • Half-Page Advertisement in Conference Program • Conference Website Recognition/Logo • Informational Item Provided to Participants • Logo Recognition in Welcome Slideshow • Complimentary Table in Exhibit Hall 	<ul style="list-style-type: none"> • Two Complimentary Conference Registrations • Quarter-Page Advertisement in Conference Program • Informational Item Provided to Participants • Logo Recognition in Welcome Slideshow • Complimentary Table in Exhibit Hall 	<ul style="list-style-type: none"> • Logo Recognition in Welcome Slideshow • Complimentary Table in Exhibit Hall

ADD ON SPONSORSHIP OPTIONS

- \$5,000 – Breakfast Sponsor
- \$2,500 – Afternoon Break Sponsor
- \$2,000 – Coffee Sponsor
- \$1,000 – Lanyard Sponsor
(Sponsor must provide lanyards)
- \$1,000 – Wi-Fi Sponsor

Customized sponsorship packages are available.
Contact Kelly Garcia for more information.
kgarcia@dcca.org



SPONSORSHIP PACKAGES

Sponsorship Package Item Descriptions:

- **Final Program Advertisements** - advertisements are available in the printed Opioid and Stimulant Conference Guide available to the conference attendees. The size of the conference program is 8.5" x 11". Sample of ad layout and sizes below.
- **Informational Item for Participant Bags** - Items may be placed in participant bags. Sponsors may provide a quantity of 650 items to be placed in the participant bags. Sponsors will be responsible for the production and shipping of the items.

All sponsors will receive the following:

- Tax-deductible donation and receipt
- Recognition in the conference program and welcome slideshow
- Sponsor ribbons
- Exhibitor table

All items must be received by DCCCA no later than November 15th.

Please send to: 1739 East 23rd Street, Lawrence, Kansas 66046

For more information on sponsorship opportunities, please contact:

Kelly Garcia
kgarcia@dccca.org

The 8th Annual Kansas Opioid and Stimulant Conference is being held on December 12th, 2024 at the Hyatt Regency in Wichita hosted by DCCCA, the Kansas Department for Aging and Disability Services, the Kansas Department of Health and Environment, and the Kansas Prescription Drug and Opioid Advisory Committee.



Kansas Opioid and Stimulant Conference

Final Program Advertisements - advertisements are available in the printed Opioid and Stimulant Conference Guide available to the conference attendees. The size of the conference program is 8.5" x 11". Sample of ad layout and sizes below.

For more information, please contact:

Nancy Glennon

nglennon@dccca.org

**Full Page
8.5" x 11"**

**Half Page
5.5" x 4.25"**

**Quarter Page
2.125" x 2.75"**

**Quarter Page
2.125" x 2.75"**



EXHIBITOR OPPORTUNITIES & BENEFITS

Hyatt Regency Wichita
400 Waterman St.
Wichita, KS 67202

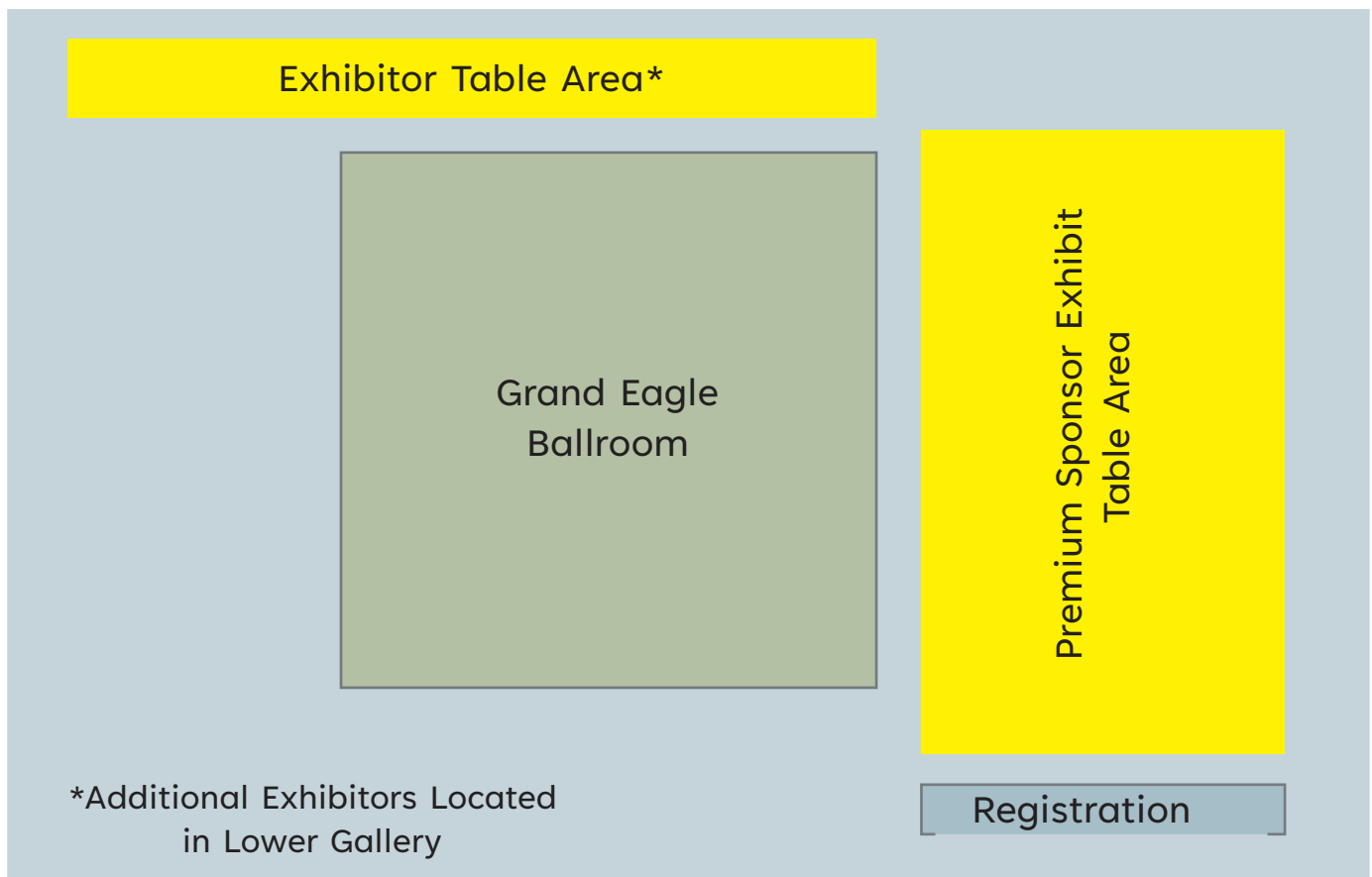
Exhibitors Only:

Non-Profit Rate: \$150

Regular Rate: \$300

Exhibitor Table Includes:

6' x 30' Draped Table and Two Chairs



Exhibitor registration closes November 15th, 2024.

For more information on exhibitor opportunities, please contact:

Lori Moriarty

lmoriarty@dcca.org