

5TH ANNUAL

2021 KANSAS OPIOID AND STIMULANT CONFERENCE

Sponsorship Prospectus

NOVEMBER 10, 2021 | VIRTUAL

PRESCRIBING

PREVENTION

TREATMENT
&
RECOVERY

LAW
ENFORCEMENT

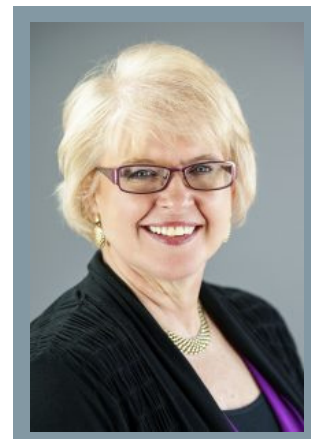
STIMULANTS



A Note from the CEO

In 2020 Kansas experienced the highest ever recorded number of drug overdose deaths at 477, nearly 92% due to an opioid or stimulant drug. The increase in drug overdose deaths in 2020 represent a 24% increase compared to 2019. This crisis takes a toll on families and communities across our state. Due to this continued rise in drug overdose deaths, engaging and educating stakeholders to help prevent death and improve lives becomes a high priority.

We're proud to announce the **2021 Virtual Kansas Opioid and Stimulant Conference** on Wednesday, November 10 from 8:30 a.m. – 4:30 p.m.



The Kansas Opioid and Stimulant Conference, formerly known as Kansas Opioid Conference, brings together hundreds of professionals from multiple disciplines such as prevention, healthcare, law enforcement, treatment, recovery, public health, social work, and education to learn about the epidemic and provide insight for developing a path forward for Kansas. This event creates an opportunity for various disciplines to unite to develop a collaborative understanding and proactive approach to the opioid and stimulant crisis in Kansas.

This conference offers an invaluable opportunity for Kansas by bringing all the stakeholders with a vested interest in the issue together. This connection, sharing lessons learned, hearing about best practices, and fully leveraging resources that exist in communities and our state will improve and save lives.

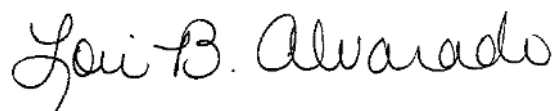
We collaborate in this effort with the Kansas Department for Aging and Disability Services and the Kansas Department of Health and Environment as well as the more than 40 agencies that participate on the Kansas Prescription Drug and Opioid Advisory Committee.

We invite you to join this exciting effort as a sponsor. We offer a range of sponsorship opportunities to suit your needs outlined in the prospectus.

Don't fit in a box? We're excited to work with our sponsors to explore tailored solutions to connect you with our attendees. Contact us to discuss your needs!

On behalf of the entire DCCCA team, I hope you'll choose to partner with us for the Kansas Opioid and Stimulant Conference.

Sincerely,





DCCCA.ORG

ABOUT DCCCA

DCCCA provides social and community services that improve the safety, health, and well-being of those we serve.

Through substance abuse prevention and treatment services, recruitment and training of foster homes, outreach and support for families in crisis and community-based programs, DCCCA cooperates with local, state and national programs and associations to provide education, research, services and resources.

Founded in Lawrence, Kansas and serving our communities since 1974, today DCCCA has 12 sites in 10 cities.

ABOUT THE KANSAS OPIOID AND STIMULANT CONFERENCE

The Kansas Opioid and Stimulant Conference provides an opportunity for attendees to connect, share lessons learned and best practices, and fully leverage resources that exist in communities and our state to improve and save lives.



2021 KANSAS OPIOID AND STIMULANT CONFERENCE
WEDNESDAY – NOVEMBER 10, 2021
VIRTUAL | 8:30 A.M. – 4:30 P.M.



"DCCCA is excited to host this event and share information on this emerging issue. This is an opportunity to identify best practices for prevention and implement interventions before prescription drug misuse reaches epidemic proportions in Kansas."

Chrissy Mayer,
DCCCA Chief Community-Based Services Officer

SPONSORSHIP OPPORTUNITIES & BENEFITS



	Bronze \$500	Silver \$1,500	Gold \$2,500	Platinum \$5,000
Full-Color Advertisement in Conference Program		1/4-page	1/2-page	Full-page
Social Media Recognition (Post-Event)				✓
News Release/Publication Recognition				✓
Conference Website Recognition/Logo			✓	✓
Informational Item Provided to Participants		✓	✓	✓
Logo Recognition in Welcome Slideshow	✓	✓	✓	✓

Kansas Opioid and Stimulant Conference Sponsorship Packages

All sponsors will receive the following:

- **Tax-deductible donation and receipt**
- **Recognition in the conference program/welcome slideshow**
- **Sponsor ribbons**

Sponsors also have the opportunity to provide an informational item that will be sent to each participant.

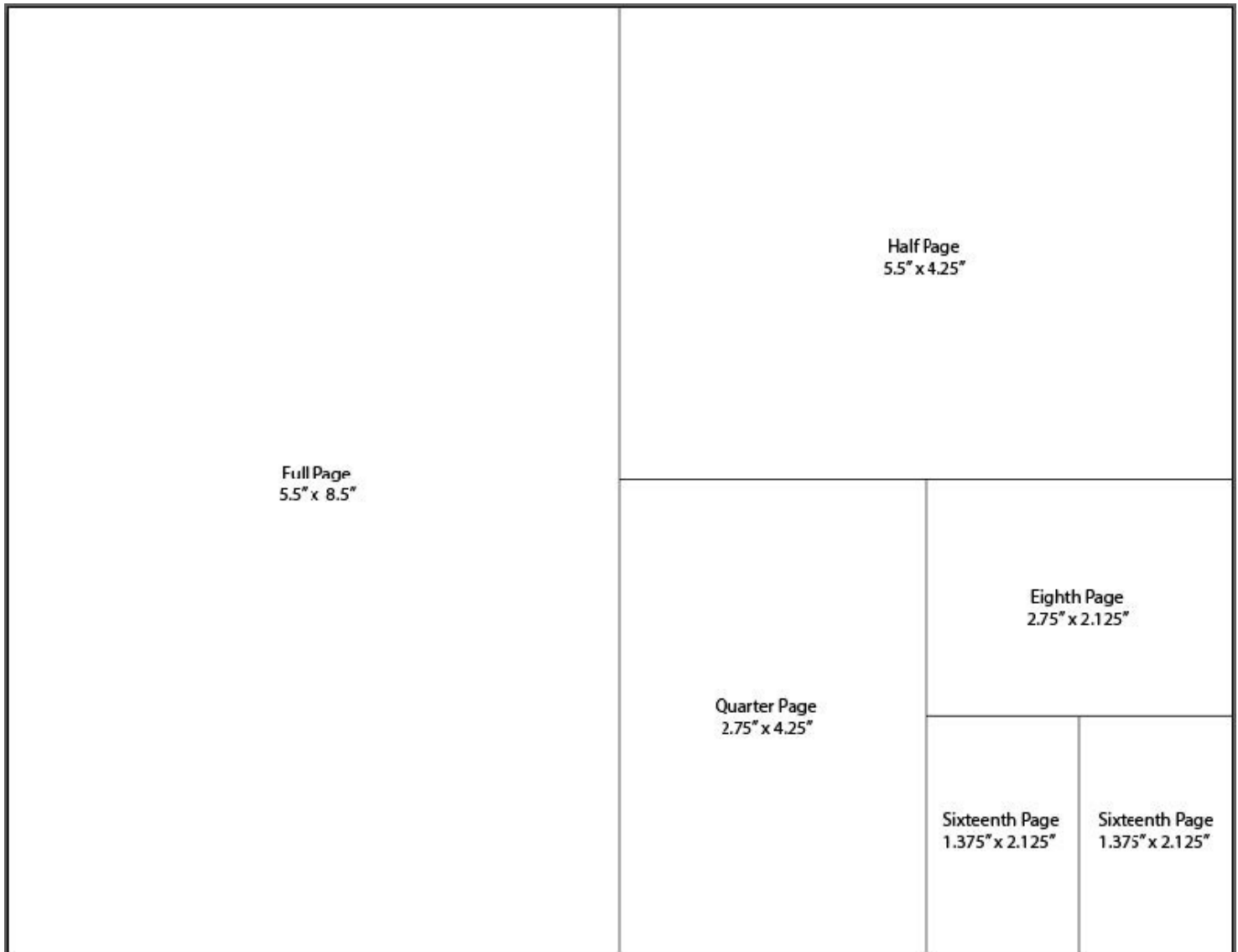
For more information on partnership opportunities please contact:

Kelly Garcia
kgarcia@DCCCA.org

Sponsorship Package Item Descriptions:

- **Final Program Advertisements** – advertisements are available in the printed Final Program available to the conference attendees. The size of the conference program is 5.5" x 8.5". Sample of ad layout and sizes below.
- **Informational Item for Participant Bags** – Items may be placed in participant bags. Popular items include pamphlets, pens, and notebooks; sponsors may provide 400 of one item to be placed into the participant bags. Sponsors will be responsible for the production and shipping of the items. *All items must be received by DCCCA no later than October 27th.*

Items may be sent to Attn: Krista Machado 3312 Clinton Parkway, Lawrence, KS 66047



DCCCA

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